NAMI –SCC Board Meeting

Location: United Way Conference Room

Times: 6:00 p.m. to 8:00 p.m.

4450 Capitola Rd, Suite 106, Capitola, CA 95010

**Minutes December 4, 2017**

**Attendance:** Carol Williamson, Melissa Watrous, Tina Landino, Warren Barry, Hugh McCormick, Betsy Clark

**Absent:** Rama Khalsa

**Advisory Board Member present:** Nancy Sherrod

**Staff:** Janet Gluch, Executive Director; Sheryl Lee, Program Director

# Call to Order at 6:10

1. Approval of Minutes of November 6, 2017 – Motion by Hugh; Second by Tina. Approved.
2. General comments from guests
3. Welcome to Executive Director Janet Gluch. Comments from Janet.  
   Would like an Ask letter to go out tomorrow tied to Giving Tuesday, thanksgiving. Would like a personal story, gratitude info with pictures. Holiday card in the letter. Asked Carrie, Will and Shaun to use their picture. Melissa will send her the picture and story. We will order it. Could also be Cherry and Hugh;

Using Salesforce as a tool for analysis and keeping everyone informed. Use Task lists; plans for weekly full staff meeting so we can prioritize tasks.

Speaking with staff to find out goals, etc.

1. NAMI/MHCAN Holiday Party   
   Sherwood is giving us $3000; Ann Butler is giving 15 turkeys and $500; Melissa buying jackets and socks again, Jean Beebe leading gift bags. Spoke about the few tasks that are left to do.
2. End of year Fund Raising – We are following the same formula as last year with our End of Year Letter and email being sent out this week. 2 other asks to follow with the final one before Jan 1.
3. Rental of office space, revisited. Discussed space size, conference room use after 6pm; Budget is coming under the current budget. Could get into the next room next door once we can afford it. Motion by Betsy to accept the latest proposal for 542 Ocean. Second by Melissa. All approved.

Carol to proceed.

1. NAMI California conference Monterey May 31, June 1, 2, 2017. We’ve been asked to provide volunteer assistance. –Registration, helping people find meeting rooms, etc. Santa Clara is also helping. We will need plans of how we will assist our members to attend, to volunteer, etc. Perhaps rent a bus for the back and forth. Our NAMI was asked to present an Advocacy Workshop. Invite Michael Fitzgerald, Carol.
2. Tanya – Tentative: Planning to have a trio on March 18th; Art Show before. Decided Music should begin at 2:00; To begin at 3, you have more time to see the Art Show; Dinner with Tanya the night before – rent out a room where she does a little bit of talking. Another price for a reception and meet her and the other musicians afterwards and enjoy the art. We should mail out Save the Date cards. Put in newsletter. Would also like to get Sponsorships. The dinner night before could be for Sponsors. Carol already has a Sponsor. We need to create Sponsorship package. We could invite people who aren’t as associated with us. Carol, Janet and Sheryl to come up with a plan, invite previous committee, create committee. People to invite: Barbara Monihan, Cherry, Debbie Eaton, Fanne Fernow, who else?. We can take action without approval from the Board.
3. Advocacy: Telecare and County Crisis task force status. Next steps. Discussed how important it is to stay neutral but give constructive input. Nancy shared that there are 30 kids in a local high school that had reported suicidal thoughts. Carol attended meeting with Pam RW and BJ Nadeau, Pam said there will be a Suicide Prevention Task force led by County mental health manager who will replace Alicia Najera. Task Force will include Suicide Prevention Services agency, with BJ Nadeau. NAMI will be involved. NAMI will find/ invite committee members. We need to understand what Suicide Prev. Services are doing with their community education programs, and support them to collaborate with our efforts, consider what is difference between Ending the Silence and what they present in the schools?

Talked about being careful to prioritize many needs for advocacy. Advocacy efforts: Understand and report on Mental Health services needs and gaps beyond crisis care, Suicide Prevention, Jail situations.

1. Budget we are in good shape. Need good income for Holiday party and for End of Year ask.
2. **Adjourned – 7:43pm**