NAMI Santa Cruz County

Board Minutes – Monday, May 1, 2017

United Way Santa Cruz in Capitola

Board Members: Carol, Betsy, Hugh, Tina, Warren

Guests: Elena Broslovsky. Advisory Board member: Nancy Sherrod

Staff: Sheryl, Suzanne

Meeting called to order 6:08p

1. Approval of minutes: Motion by Hugh, 2nd Tina, approved

2. Human Race. Elena – our own ‘fairy godmother’ visited to discuss The Human Race – Saturday, May 13th, 2017

Tuesday is “giving day” - We could earn an extra $1200 if most donations that day.

Elena: let’s talk about why our leaders are not fundraising?

Possible reasons: Difficulty with technical processes, emails, time to learn how. Busy, no one wants to ask for money, feeling already do enough, or plan to do it soon. Elena shared her experience –writing her emails to her whole address book, amazing response, very healing writing thank you’s. Elena is passionate about what we as NAMI do, she says “There is no one else who does what we do, and for free”.

Betsy said peers should contact her, she will support them.

Warren will work on it. Carol and Melissa have sent emails.

Tina – has cash & checks, does not use social media but has been fundraising

Goal $25,000 currently at $11,000. Elena inspired us all!!

4. Fund Raisers in the future:

“Celebrate Event” September , & Music Event with Tanya Gabrielian Nov 11.

Most of the board members concluded at the end of the last meeting we should have 2 events. Discussed Pros/cons

Tanya Gabrielian event.Tanya wants to bring her piano concert to the schools – Aptos High, more of an education event and promotional event – perhaps a corporate sponsor The SC Symphony, maybe even 2 sponsors

* Barbara Monahan (a new volunteer with experience) is working on this
* Nov 11th – Veterans Day weekend. Tanya’s available then.
* Perfect opportunity to bring youth and get them involved
* The SC Symphony is willing to be involved as well. Maybe.
* Tanya needs expenses paid but is donating her time
* Possible income $3,000

Board agreed it was best to have 2 events

September Celebrate Event fund raiser –

**Date:** The Celebrate event was a big success was at the Community Foundation 2016

Proposed day of the week - Thursday night

Discussion of date: (Tina out of the country 16th-28th September); perhaps Thursday September 14th –Carol prefers the 7th (Labor day is the 4th)

Final date is dependent when speaker is available – 1st choice is Thursday, Sept 7th or 14th – can be flexible on date and day of the week

**Raffle items** – the trip, can Rama donate again?; could do raise your hand for NAMI instead of Silent Auction? Lot of work to do silent auctions.

**Speakers:** ask when Jimmy Paneta is available; last time Sam Farr sent a video; perhaps seek Joe Simitian – (he understands mental health); we could go up a level - Mark Stone, Patrick Kennedy ? Zach Friend ? Twin Lakes can partner with us

The Speaker is really important

Carol will call Jimmy; Elena will contact Patrick Kennedy

**Possible venues:** Chaminade, Peachwoods (has been remodeled), Hilton SV – divider, could use the whole venue, Severinos, etc Community Foundation might be too small now. Venue – what are we looking for - 200 people?

Paradox on Ocean, the Coconut Grove through Seaside is too expensive, Bittersweet, etc

South County 7p or 6:30p at the earliest due to traffic

Peachwoods – 150 not a sit down, café tables – Warren will check

Check the Borland Building – Warren (Package deal – they would cater)

Hollins House

**Purpose:** We must build funding to continue programs. Hire an Executive Director - need $60-65,000 + benefits. With fund raising grant writing experience.

We have to get the SC Core grant ($39,000) and Monterey Peninsula Community foundation grandt ($20,000?)

Need $50,000 from the community events of Human Race and Celebrate.

**Need to create a committee.**

5. Finance Report

Overall report shows within budget projections.

**Core Grant** (City and County funds)– we requested $40,000 - should know by end of June. Our first time entering, it is being done differently this time, difficult process, they are funding only evidence-based practices.

**Yahoo grant**

Our efforts in the Spanish speaking community going slowly. Sheryl writing explanation to extend timelines. High hopes on Hemie’s outreach work.

6. Speaker Meeting: controversial DJ Jaffe – May 23rd Tuesday night, Episcopal Church - Seacliff beach exit

7. Sheryl coordinated an awesome support group training! – Family Support Group Facilitators and Peer Connections Group Facilitators for several affiliates, at the Scotts Valley Hilton. Hired NAMI State Trainers. Shared costs with 2 other affiliates and trained about 10 new Santa Cruz facilitators including 4 people for Spanish Support Group, several for Parents of Youth group, a couple for family support groups, and 5 for Connections group.

The cost was $3500 for 12 people. Reimbursements from NAMI CA and from other affiliates covered much of the costs.

We sent 2 people to Spanish speaking Basics teacher training in San Francisco and two trainers were sent for Peer to Peer.

7. CIT training continued with 3rd series in April. SC Police Department CIT training was the best yet. Police officers were the most engaged and conversational.

Excellent training – NAMI stood out, our efforts showed, very impactful. Next session in Watsonville in May. (last for this FY)

8. New item: Warren Barry, Procedures of SCPD

SCPD handles a multitude of calls, scenario – loved one making suicidal threats; law enforcement shows up; bad events happen

Could be a barricaded subject vs barricaded suspect

Want officers to recognize the difference

Law enforcement does not want to provoke a suicide? – not a criminal act.

Warren wants to tweak the policy.

Also prevent “Suicide by police”

example – person in a wheelchair, had a gun

Policy push – if not a crime, how should it be handled? walk away vs engage.

Who makes the call? Could be neighbors, family, roommate, etc

Video is in the CIT training

Policy & amendments given by Warren (hard copy only). Warren requested feedback.

Board members agreed to read the policy and propose amendments. Item tabled but will be on the agenda next meeting.

Adjourned 7:30pm. (Room needed by another group)