**NAMI – SCC Board Meeting Minutes**

**Location: Sash Mill Conference Room**

**Wednesday, September 7, 2016**

Attendees:

Carol Williamson, President; Melissa Watrous, Vice President/Treasurer, Hugh McCormick; Tina Landino. Pam Gleitsman; Rama Khalsa

Advisory Member: Nancy Sherrod

Sheryl Lee, NAMI SCC Program Director

Guest: Suzanne Williams, NAMI SCC Administrative Assistant

Meeting called to order at 6:10 p.m.

1) *Minutes of July 14, 2016 distributed.* No corrections.

Motion to approve the minutes by Melissa; seconded by Tina. No further discussion. Motion passed without dissent.

2) *General comments. Guests who wish to speak to the Board may do so at this time.*

Suzanne Williams, NAMI SCC New Administrative Assistant and NAMI SCC first official employee, introduced herself to the board. Gave a quick rundown of her background and association with NAMI SCC.

3) *NAMI CA conference reports.*

Carol has sent conference reports from those attending via email to Board and to NAMI CA. It was impressive to see the impact the conference had on those who attended.

4) *Budget Discussion & Adoption.*

Carol distributed copies of the proposed 2016-2017 NAMI SCC Budget, and reviewed each line item.

see copy of proposed budget for details.

**Income**: We received an additional $72,000 from County Mental Health this year!

Grants requested:

Yahoo grant by Sheryl for $20,000 to build our Spanish outreach. (We should hear by the end of September for funding in October)

Good Times Holiday Campaign by Nancy. Last year there were 30 groups approved with each group receiving about $3,000 each

Community Foundation Grant – completed by Nancy for submittal September 15th - $10,000 for youth programs.

Sereno Fund (Sereno Group Real Estate)

Sereno Group has pledged to give 1% of their gross commissions to a charitable or community-minded group committed to making a positive difference in the world.

Nancy discussed additional fundraising issues including inputting the history of donors in Salesforce and growing donor stewardship. She proposed an end of the year campaign in Nov/Dec with personalized letters. She also suggested we plan for “thank you” calls from board members to donors.

**Expenses:**

Proposed budget includes possibilities: Bilingual Outreach Coordinator &

Fund Development Consultant

Discussion ensued regarding the idea of a Fund Development Consultant, potentially spending up to $6000 on a real expert. We would request proposals to choose best candidate. This person would train the board, help us design better donor strategies, record keeping, and create outreach materials, build board relationships with donors. Eventually, we will need funds to hire a full time executive director to replace Carol, and must plan for this now.

Total expected Income for 2016-2017: $151,039 (additional possible grants: $40,000)

Total expected Expenses for 2016-2017: $151,039

(We ended 2015 $8,922 in the black, and income and expenses were around $80,000)

Our accounting system is changing to a fiscal Year of July1 to June 30, in order to match County systems.

Motion to adopt the budget was made by Tina; seconded by Melissa. No further discussion. Motion passed without dissent.

Carol presented a Profit & Loss statement from January through August 2016.(see handout for details)

Total Income to Date: $79,580.36. Total Expenses to Date: $76,938.09 Net Income: $2,642.27

We are doing great so far this year.

Hugh reported there are 4 or 5 new potential Peer to Peer mentor teacher trainees to go to September training. Next Peer to Peer class starts Oct 6, taught by Will and Alisa. Need to recruit more students.

5) Speaker Meeting: September 21st – Voice Hearer, Debra Lampshire from New Zealand (see: <https://www.researchgate.net/profile/Debra_Lampshire/publications> )

She is a salty natural speaker from New Zealand. Expect big turn out.

Snacks are kindly requested. Reported that a reliable snacks committee needs to be developed.

6) County News re: Innovative Projects and funding, Town Hall meeting next Tuesday at Aptos Park, 5pm

Sheryl & Carol met with Eric Riera, Director, SC Behavioral Health on

September 7th. They discussed the impact of the “No Place Like Home Initiative” which requires local governments to return funds to the state from Proposition 63, the Mental Health Services Act. Our county will be required to return approximately 1 million dollars for this statewide pool. Previously $500,000 was designated for an “Innovation Project” slated to hire at 5 county mental health employees in an Office of Consumer and Family Affairs. see: <http://www.santacruzhealth.org/Portals/7/Pdfs/201504%20innovative%20project.pdf>

The new initiative will deplete these funds.

see [http://sd24.senate.ca.gov/news/2016-06-30-legislature-passes-“no-place-home”-initiative-tackle-homelessness](http://sd24.senate.ca.gov/news/2016-06-30-legislature-passes-)

7) Jimmy Panetta, October 24, 2016. Need to complete contract for Simpkins Swim Center.

Jimmy Panetta, **Candidate, 20th Congressional District,** will be hosted by NAMI SCC on Monday, October 24th at 5 or 5:30p. We are in the process of completing a contract with Simpkins Swim Center as the location of this event.

8) Holiday Party will be December 10. Plans and discussion.

The meeting was adjourned at 7:28: p.m.