



# NAMI Santa Cruz County

## TO MAKE YOUR FUNDRAISING PAGE:

Go to [www.namisc.org](http://www.namisc.org) and click "**HUMAN RACE**"

- Click "Fundraise"
- In the pop-up, fill in your name, email, and make a password.
- Press "**Submit**"
- Go to your email. (You will receive an email from GiveGab, the company that runs the Human Race website).
- Click the link in the email to "visit your fundraising toolkit"
- Click "Tell Your Story"
- Write something about why you support NAMI.
- Set a goal for how much you want to raise
- Add a photo if you want your message to be more effective at raising money.
- CLICK "Save Changes!"
- INVITE OTHERS TO FUNDRAISE (Send out your invitation to donate link.)
- If you didn't already copy the link for your human race fundraising page, **go back to the email from GiveGab**. Copy the [humanracesc.org/XXXX](http://humanracesc.org/XXXX) link in the email.
- Send the link to anyone you know who might be interested in donating to your page! You can include a brief message in your email.

For example, "Dear \_\_\_\_\_, I am raising money for NAMI Santa Cruz and we would love your support. Check out my personal fundraising page for more information.

QUESTIONS? Please contact us at (831) 824-0406 or go to [humanrace@namisc.org](mailto:humanrace@namisc.org).

Thank you!