



# Santa Cruz County

NAMI Santa Cruz County  
Board Meeting Minutes  
Monday, October 27th, 2025  
6:00 - 7:30 PM via Zoom

Board Members: Mike Beebe, Tina Landino, Lynda Kaufmann, Lin Colavin, Betsy Clark,  
Advisory Board: Hugh McCormick, Tyrene Partlow  
Staff: Noeli Perez, Alex Ramos, Bela Medellin, Elisabeth Rettenwender & David Ramirez

- I. Welcome & Call to Order at 6:05 PM
- II. Approval of Minutes
  - Motion by Lin Colavin
  - Seconded by Tina Landino
- III. Financial Reports
  - Reviewed financial reports
    - Revenue is going as planned
    - Clean up categories for next FY budget
- IV. NAMI Employee Handbook
  - Update the NAMI Employee Handbook with additions as discussed, final vote once updated will be via e-mail
  - Tentative approval of revisions
    - Motion by Betsy Clark
    - Seconded by Tina Landino
- V. Team Acknowledgements - Bela and Alex
  - Alex, Bela, Elisabeth, and David attended the board meeting as our guests.
    - Elisabeth and David were acknowledged for their great support of NAMI programs
- VI. Program & Development Updates
  - Development
    - Recurring giving program soft launching: Friends of Hope
    - Another vehicle donation
    - **Fall Campaign Updates:**
      - Impact Report mailed out to donors
      - IRA & DAF giving email scheduled
      - Appeal Letter #1 going out

- **Grants submitted/ awaiting response:**
  - Dignity Grant/Dominican
  - Partnership on PVSS Dignity Grant
- **Grant Applications/LOI in progress or upcoming:**
  - 2026 Caroline's Youth Grant
- **Grants Awarded:**
  - Monterey Peninsula Foundation
  - NAMI CA CIT Grant
  - Capitola City
- **Grants submitted/ not awarded:**
  - Sak's 5th ave
  - Reiter Affiliated Companies
  - SC Gives
  - Women in Philanthropy
- Plan for renewal of the county 109 grant to fit within the BHSA framework, Noeli and Mike to get work started on this
  - Noeli shared the BHSA Advocacy Toolkit provided by NAMI CA

## VII. Advocacy Updates

- Providing input on the Santa Cruz County Strategic Plan: themes include enhancing in-county treatment capability over the next three years and aiming to reduce the number of individuals in the justice system by 50% over the next five years

## VII. Other Business

- Housing Matters no longer supporting day services
- MHCAN closed
- Lynda suggested a film screening as a fundraiser opportunity, Noeli to follow up
- Plan for an in-person board meeting in January

## VIII. Adjourn at 7:20 PM

The next meeting date is November 24th, 2025.